

The Three Keys to Great Presentations™



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Program goal: Empower senior level executives with strategies and tactics that allow them to attain corporate goals through improved public speaking.

Ed Barks' advanced program delivers powerful communications ideas for today's busy business and association executives. The learning principles are drawn from his book *The Truth About Public Speaking: The Three Keys to Great Presentations*.

Your leaders will be able to put into practice elements of this system that guides them toward speaking excellence. You will learn how to:

- Sharpen public speaking skills
- Identify the three keys to speaking success that bolster any business or community project
- Prepare for what happens before, during, and after every presentation
- Find friendly faces, even among a roomful of strangers
- Stop being ambushed during question and answer sessions
- Start with a bang and end with a rousing ovation

“The Three Keys to Great Presentations™” is a 30- to 60-minute keynote that can include interactive large and small group exercises and role plays. It can also be expanded to a half-day or full day seminar for more active learning.

Reserve Ed Barks to speak at your next meeting by contacting Ed directly at **(540) 955-0600** or **ebarks@barkscomm.com**.

Take advantage of your group discount purchasing power to combine Ed's presentation with a copy of his book, *The Truth About Public Speaking: The Three Keys to Great Presentations*, for each participant.