

# Speaking Nonverbally: How Important Are Nonverbal Signals?



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**Program goal:** Utilize nonverbal tools to communicate more powerfully at the podium and in the workplace.

Ed Barks advises your team how to make the most of their personal “body language” strengths when speaking in public, empowering your team to integrate how they look, how they sound, and what they say into a powerful package. The learning principles are based on his book *The Truth About Public Speaking: The Three Keys to Great Presentations*. Every audience member receives a special URL where they can download Ed’s white paper, *How Important Are Nonverbal Signals?*

Here are some of your advantages:

- Leverage your nonverbal signals for maximum impact
- Find out how to utilize the nonverbal tools that come most naturally to you
- Avoid conflicts between your body language and your message
- Learn how your Video tools—the way you look—affect your audience
- Discover how your Audio tools—the way you sound—can turn an audience in your favor
- Stay away from awkward body language moments during formal speeches, panel discussions, and sales pitches

“Speaking Nonverbally” is a 30- to 60-minute keynote that can include interactive large and small group exercises and role plays. It can also be expanded to a half-day or full day seminar for more active learning.

Reserve Ed Barks to speak at your next meeting by contacting Ed directly at **(540) 955-0600** or **[ebarks@barkscomm.com](mailto:ebarks@barkscomm.com)**.

Take advantage of your group discount purchasing power to combine Ed’s presentation with a copy of his book, *The Truth About Public Speaking: The Three Keys to Great Presentations*, for each participant.