



**Barks Communications**

## ***Ed Barks Speaker Introduction***

Have you ever wondered what it takes to shake those jitters that strike when you get ready to speak in public...or as you steel yourself to talk to a reporter?

Ed Barks is the man to see. Ed works with corporate and association executives who deal with reporters and members of Congress, and with public affairs experts who want a seat at the decision-making table.

His clients say he “knows how to elicit peak performance.” They call him “a master at connecting with his audience” and “an effective educator,” and give his communications training workshops “two thumbs up!”

More than 3,000 business leaders, association executives, government officials, physicians, athletes, entertainers, and public relations pros can thank Ed for a sharper message and enhanced communications skills.

Ed is the author of *The Truth About Public Speaking: The Three Keys to Great Presentations* as well as two communications guides. He will gladly autograph the books you take home today.

Ed also owns the critical perspective of a broadcaster and journalist. He knows firsthand the tricks and techniques of the reporting trade, thanks to more than 10 years in radio broadcasting.

Now is the time to turn off the transmission function on your mobile devices, and join me in welcoming the authority who knows how to sharpen your communications edge—Ed Barks.