



**Advance Praise for
The Truth About Public Speaking
By Ed Barks**

"Ed's style and his book are very much grounded in the real world. *The Truth About Public Speaking* offers advice that aids speakers whether they plan to address the local United Way chapter or the United Nations."

Former Senate Majority Leader George Mitchell

"This book crammed full of Ed's knowledge can work for you. Professional victories come to those with gold-plated communications skills. In *The Truth About Public Speaking*, Ed maps out the path to speaking success."

Pat Williams

Senior Vice President, Orlando Magic

"I wish I had had the benefit of Ed Barks' advice when I was President of the National Press Club in 1973...Today, everything goes out on C-SPAN and I would need the benefit of all those nonverbal skills that make a big difference as Ed so clearly demonstrates."

Donald R. Larrabee

Former President, National Press Club

"If you seek a competitive edge in public speaking and want to step into the winner's circle with confidence, *The Truth About Public Speaking* can help you get there. Learn from a master and position yourself for professional success."

Donna Vincent Roa, PhD, ABC

Sr. Global Communication Officer, Water and Sanitation Program, World Bank and former president of the International Association of Business Communicators, DC Chapter

"Hundreds of valuable ideas and techniques for making better presentations leap off the pages of Ed Barks new book: *The Truth About Public Speaking*."

Harland W. Warner

Past President, Public Relations Society of America

"As one who has given more than my share of public speeches, I can attest to the wisdom of Ed's book and its need to be part of your resource library to be used often."

James W. Dyke, Jr.

Partner, McGuire Woods LLP and former Secretary of Education for the Commonwealth of Virginia

“You’ll want to buy this book to polish your own presentation skills—and you may want to pass it along to your boss.”

Helen L. Mitternacht
President, Mitternacht Communications

“Reading this book is like putting money in a savings account—it will pay dividends for years.”

Colburn Aker
The Aker Partners

“Ed Barks has taken his vast experience as a top-tier communications coach and turned it into a gift for anyone who speaks publicly.”

Thomas G. Goddard, JD, PhD
President & CEO, Integral Healthcare Solutions

“Ed’s book is a tremendously valuable and cost-effective resource for those engaged in any form of human communication.”

Ofield Dukes, APR, Fellow Public Relations Society of America

“This is what you need to know to make that grand-slam presentation.”

Mark A. S. Oswell
Chairman/Founder, Capital Communicators Group (DC)

“The text offers no-nonsense, straightforward and practical advice to speakers of every stripe and at every level.”

Jane Cabot
Executive Vice President, M Booth & Associates

“You need to read this book—and then you need to read it again.”

William H. McCartney, JD
Past President, National Association of Insurance Commissioners